

ADVERTISING SPECIFICATIONS



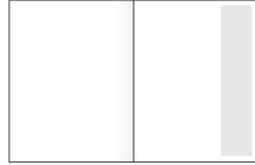
Full Page, Trim to Bleed
Bleed Size 8.875”w x 11.375”h
Trim Size 8.375”w x 10.875”h
Live Area 7.5”w x 10”h



1/3 Page, Square
 4.875”w x 4.875”h



2/3 Page, Vertical
 4.875”w x 10”h



1/3 Page, Vertical
 2.375”w x 10”h



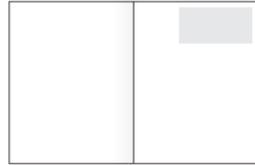
1/2 Page, Vertical
 4.875”w x 7.375”h



1/6 Page, Vertical
 2.375”w x 4.875”h



1/2 Page, Horizontal
 7.5”w x 4.875”h



1/6 Page, Horizontal
 4.875”w x 2.375”h

DISPLAY ADVERTISING RATES

Effective January 1, 2025	1x	3x	6x	12x
Full Page	\$1,770	\$1,627	\$1,490	\$1,342
2/3 Page	\$1,214	\$1,112	\$1,015	\$918
1/2 Page	\$1,005	\$918	\$822	\$735
1/3 Page	\$730	\$658	\$592	\$521
1/6 Page	\$612	\$551	\$495	\$439

OCBA Attorney Members receive a 15% discount on Display Advertising Rates
 Guaranteed page placements (subject to availability) are billed at rate card plus 25%

PREMIUM PLACEMENTS

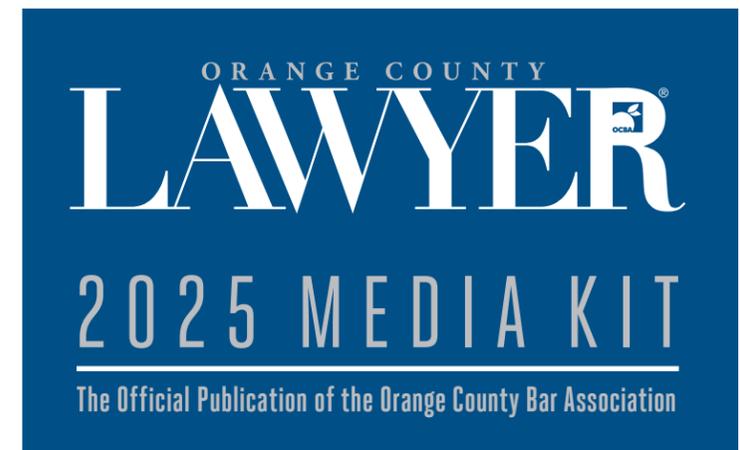
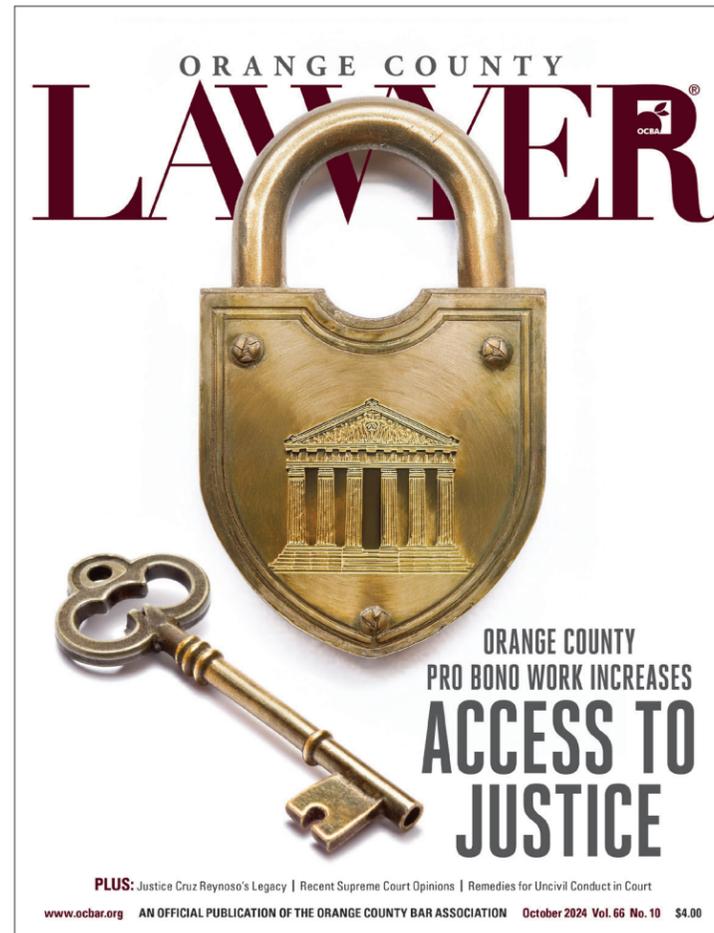
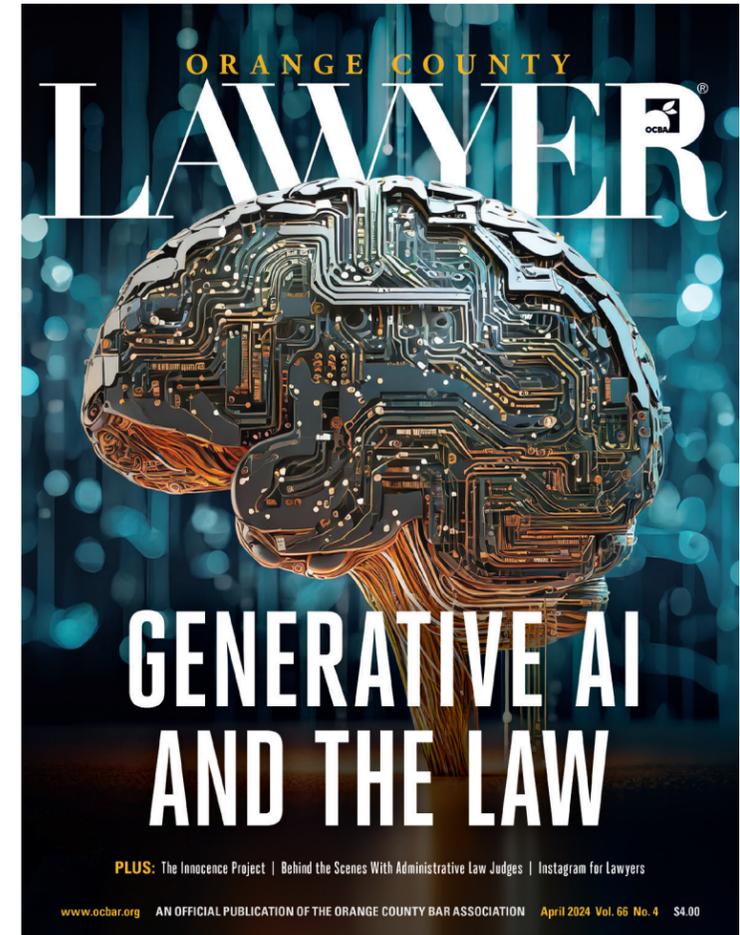
(Call for Availability)	1x	3x	6x	12x
Inside Front Cover	\$2,183	\$2,127	\$2,066	\$1,933
Back Cover	\$2,142	\$2,086	\$2,025	\$1,887
Inside Back Cover	\$2,091	\$2,035	\$1,974	\$1,836
First Five Pages	\$2,061	\$2,005	\$1,944	\$1,806

CONTACT

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Website: ocbar.org/OCLawyer



GROW YOUR BRAND & BUSINESS



The *Orange County Lawyer* has played a leading role in the Orange County legal community for years – even digitally. The award-winning magazine presents a multifaceted range of topics in a thought-provoking way. *Orange County Lawyer* features writers, who are the principal legal minds and represent the highest level of legal knowledge, and combines them with great visuality and exclusivity for Orange County Bar Association members.

ORANGE COUNTY LAWYER IS REACHING MORE THAN 40% OF ATTORNEYS IN ORANGE COUNTY

Orange County Lawyer was first published in 1988, making it one of the longest running legal-based magazines in the state of California.

A vehicle for delivering engaging editorial content written by lawyers for lawyers, *Orange County Lawyer* features articles authored by legal professionals, attorneys, and judges. Content provides analysis, discussion, and advice on everything from evolving statutes and laws to emerging changes in legal business practices, making *Orange County Lawyer* a go-to resource for anyone in the practice of law.

Today, *Orange County Lawyer* is the #1 legal publication in Orange County, distributed monthly in both print and a fully web-enabled digital edition to an audience of more than 7,000 readers.

PUBLICATION PERFORMANCE

- *Orange County Lawyer* readership is roughly 55% male and 45% female
- 6,000+ digital readers reached per month
- More than 7,000 readers have digital access to *Orange County Lawyer* on a smartphone or tablet

ORANGE COUNTY LAWYER READERS

Advertise your brand and business in *Orange County Lawyer*, and connect with a powerful demographic of influential professionals in one of the wealthiest counties in the United States. Our demographic reach ranges from several of Southern California's American Bar Association accredited law schools to members of the most established law firms in the state, as well as local and state judiciary.

2025 EDITORIAL CALENDAR

	COVER STORY/ISSUE THEME*	RESERVATION DEADLINE	AD ARTWORK DEADLINE
JANUARY	Incoming 2025 OCBA President	November 29, 2024	December 3, 2024
FEBRUARY	Franklin G. West Award Honoree	December 31, 2024	January 3, 2024
MARCH	Who's Who in the OCBA	January 31, 2025	February 3, 2024
APRIL	Annual Charitable Fund Golf Tournament	February 28, 2025	March 3, 2025
MAY	Special Feature	March 31, 2025	April 3, 2025
JUNE	Who's Who in the OCBA: The Affiliate Bars	April 30, 2025	May 5, 2025
JULY	Lei Lei Wang Award Honoree	May 30, 2025	June 3, 2025
AUGUST	Charitable Fund Annual Benefit	June 30, 2025	July 3, 2025
SEPTEMBER	OCBA Leadership Election	July 31, 2025	August 4, 2025
OCTOBER	Special Feature	August 29, 2025	September 3, 2025
NOVEMBER	Harmon G. Scoville Honoree	September 30, 2025	October 3, 2025
DECEMBER	Special Feature	October 31, 2025	November 3, 2025

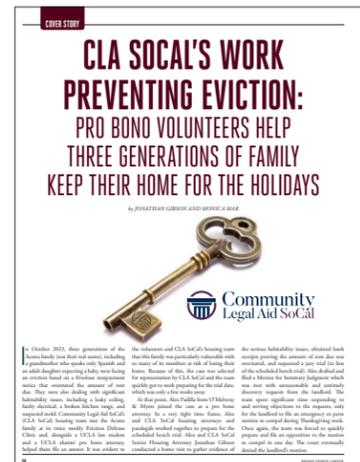
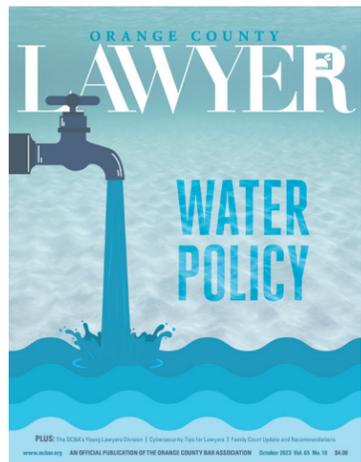
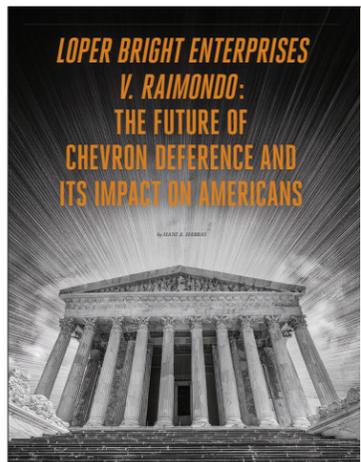
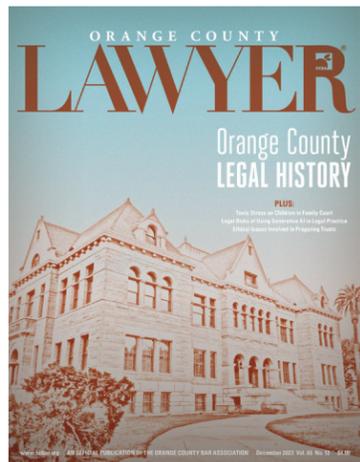
*Subject to change

“Advertising in Orange County Lawyer has been phenomenal for my business. As a service provider to other attorneys, Orange County Lawyer has given me unparalleled access to my target market via a reputable, engaging, thought-provoking, and stylish publication. For those looking to grow their business, I would absolutely recommend advertising in Orange County Lawyer.”

~Meghan Dohoney, Esq.
Freelance Attorney

“I found the Orange County Lawyer and OCBA staff a pleasure to work with. They helped with the layout, timing of my advertising placements, and their rates were reasonable.”

~Dean Steward
Federal Criminal Defense



The Supreme Court decision in *Loper Bright Enterprises v. Raimondo*, No. 22-411, 45 F.4th 399 (D.C. Cir. 2022), issued and remanded, 683 U.S. ____ (2024) has brought the Chevron Doctrine back into the spotlight, sparking increased debate about its implications for administrative law and its broader effects on American society. The case involved a challenge to National Marine Fisheries Service regulations regarding fishing vessels to carry and pay for federal observers. The Court's ruling has significant ramifications for the Chevron Doctrine, which has long granted deference to federal agencies in interpreting ambiguous statutes. The recent *Loper Bright* decision calls into question whether and when this deference will still be afforded, potentially changing the way agencies interpret and enforce laws.

The Chevron Doctrine originates from the 1984 Supreme Court case *Chevron, U.S.A., Inc. v. Natural Resources Defense Council, Inc.* (467 U.S. 837 (1984)), which established a two-step process for courts to follow when reviewing an agency's interpretation of an ambiguous statute. First, a court must determine if the statute is ambiguous. If so, the court's interpretation is based on the agency's interpretation of the statute, provided it is a reasonable one. This approach has been widely adopted by lower courts and has become a cornerstone of administrative law.

The *Loper Bright* decision upends this long-standing precedent, holding that courts should not defer to an agency's interpretation of an ambiguous statute. Instead, courts are now required to interpret the statute themselves, even if the statute is ambiguous. This shift represents a significant departure from the Chevron Doctrine, which has been a cornerstone of administrative law for decades.

- NEUTRAL LIST AND ADR SERVICES:**
- Everett Dorey LLP
 - ADR Services, Inc.
 - Community Legal Aid SoCal
 - Mediators: [List of names]
 - Arbitrators: [List of names]

CLA SOCAL's work preventing eviction: Pro bono volunteers help three generations of family keep their home for the holidays.

The authors highlight the work of CLA SOCAL's pro bono volunteers who have helped three generations of a family keep their home for the holidays. The story is a heartwarming one, showing the power of community and the impact of pro bono work. The authors describe how the volunteers worked together to help the family, and how the family's story has inspired others to get involved in pro bono work.

- ORANGE COUNTY FEATURED NEUTRALS:**
- [List of names and titles]

After reading the lead story, I was struck by the authors' description of the work of CLA SOCAL's pro bono volunteers. The authors describe how the volunteers worked together to help the family, and how the family's story has inspired others to get involved in pro bono work.

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- ORANGE COUNTY FEATURED NEUTRALS:**
- [List of names and titles]

WHERE HAVE ALL THE JUDGES GONE?

The authors describe the challenges facing the judiciary in Orange County. They discuss the impact of budget cuts, the shortage of judges, and the resulting delays in court proceedings. The authors describe the challenges facing the judiciary in Orange County. They discuss the impact of budget cuts, the shortage of judges, and the resulting delays in court proceedings.

- ORANGE COUNTY FEATURED NEUTRALS:**
- [List of names and titles]

Confidence At The Courthouse.

The authors describe the importance of confidence in the judiciary. They discuss the impact of the judiciary on society and the importance of maintaining the integrity of the courts. The authors describe the importance of confidence in the judiciary. They discuss the impact of the judiciary on society and the importance of maintaining the integrity of the courts.

- ORANGE COUNTY FEATURED NEUTRALS:**
- [List of names and titles]