



**IN-PERSON ONLY**

# RAINMAKING IN THE YEAR 2025

**Wednesday, September 17, 2025**

Registration/Social: 5:00 PM – 6:00 PM | Program: 6:00 PM – 8:00 PM

**Avenue of the Arts Costa Mesa, A Tribute Portfolio Hotel | 3350 Avenue of the Arts, Costa Mesa, CA 92626**

## **SPEAKERS**



**Gary Johnson**  
Chief Engagement Officer  
*J2 Marketing Strategies*



**Annie Stern**  
Business Development Consultant  
*RizeUp Media*

Join us for a dynamic seminar featuring legal experts Annie Stern and Gary Johnson. Two of the top legal marketing consultants in the business will teach solo and small-firm rainmakers how to gain an advantage on the competition in the battle for clients, and business development in general. This will include cutting-edge ways to network, winning internet marketing strategies, and other marketing campaigns to beat the competition in the modern world.

Includes Dinner	PRICING
OCBA Solo/Small Firm Section Members	<b>\$80</b>
Non-Section OCBA Members	<b>\$90</b>
Non-OCBA Members	<b>\$100</b>

Register online at **ocbar.org**

Advance registration required. Limited seating. NO WALK INS.  
Contact the OCBA at [education@ocbar.org](mailto:education@ocbar.org).  
Registration deadline: September 14, 2025.