IN-PERSON ONLY

RAINMAKING IN THE YEAR 2025

Wednesday, September 17, 2025

Registration/Social: $5:00 \ PM - 6:00 \ PM \mid Program: 6:00 \ PM - 8:00 \ PM$ Avenue of the Arts Costa Mesa, A Tribute Portfolio Hotel | $3350 \ Avenue$ of the Arts, Costa Mesa, CA $92626 \ Avenue$

SPEAKERS



Gary JohnsonChief Engagement Officer
J2 Marketing Strategies



Annie Stern
Business Development Consultant
RizeUp Media

Join us for a dynamic seminar featuring legal experts Annie Stern and Gary Johnson. Two of the top legal marketing consultants in the business will teach solo and small-firm rainmakers how to gain an advantage on the competition in the battle for clients, and business development in general. This will include cutting-edge ways to network, winning internet marketing strategies, and other marketing campaigns to beat the competition in the modern world.

Includes Dinner	PRICING
OCBA Solo/Small Firm Section Members	\$80
Non-Section OCBA Members	\$90
Non-OCBA Members	\$100
Register online at ocbar.org	

Advance registration required. Limited seating. NO WALK INS. Contact the OCBA at education@ocbar.org. Registration deadline: September 14, 2025.

OCBA is not responsible for lost, misdirected or delayed mail. <u>Cancellations must be received in writing by September 12, 2025 (no refunds after this date)</u>. OCBA reserves the right to substitute speakers. This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of 2.0 hour(s), as appropriate to the content of the activity. OCBA is a State Bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing MCLE.

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