



# TRADEMARK BOOTCAMP

## *An Introduction to Applying for and Enforcing a Trademark*

**Monday, February 22, 2016**

**Registration/Networking: 5:30 p.m. • Dinner/Program: 6:00 p.m. – 8:00 p.m.**

**OCBA Headquarters • 4101 Westerly Place, Newport Beach, CA 92660 (Free Parking)**

### *Topics:*

Attendees will be provided with a detailed overview of how to apply for and enforce trademark rights, including:

- A 101 on Trademarks (everything you need to know if a client comes with a trademark question regarding filing/responding to different office actions)
- An Overview on Enforcement (sending cease and desist letters, costs/benefits of filing oppositions vs. lawsuits)
- Resources to Help Your Client Beyond Legal Issues

### *Speakers*

**Catherine Holland, Esq.**

Partner

*Knobbe Martens*

**Jane Shay Wald**

Partner Emeritus

*Irell & Manella LLP*

### PRICE INCLUDES LIGHT DINNER

OCBA IP/Technology Law Section Member	\$ 50*
OCBA Member	\$70*
OCBA Law Student Member	\$25*
Non-OCBA Member	\$125*

\*Advanced pricing. Day of event, add \$25.

Register online at  
**ocbar.org**

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Name: \_\_\_\_\_ Email: \_\_\_\_\_

By providing your email address, you agree to allow the OCBA to email you regarding relevant OCBA information.

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\$ \_\_\_\_\_ enclosed/to be charged. (Make checks payable to OCBA.)

**Payments received on day of event, add \$25.** Registration is not confirmed until payment is received. OCBA is not responsible for lost, misdirected or delayed mail. Cancellations must be received in writing by **February 17, 2016** to receive a refund. (There are no refunds after this date). OCBA reserves the right to substitute speakers. On-site registration available, if space permits. This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of 2.0 hour(s), as appropriate to the content of the activity. OCBA is a State Bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing MCLE. **Persons with disabilities:** If special arrangements are required, contact OCBA at least 10 days prior to the program.

Return this form to OCBA, P.O. Box 6130, Newport Beach, CA 92658 - Fax: 949-440-6710

For more information about CLE seminars, visit [www.ocbar.org](http://www.ocbar.org) or call the OCBA Education Dept. at 949-440-6700, ext. 125. 4310610