



WINNING JURY TRIAL STRATEGIES – LESSONS FROM ONE OF THE LARGEST JURY VERDICTS IN A FALSE ADVERTISING CASE (GUARDANT V. NATERA)

ORANGE COUNTY BAR ASSOCIATION
BUSINESS LITIGATION SECTION
NOVEMBER MEETING: IN PERSON

OCBA OFFICES
4101 WESTERLY PLACE
NEWPORT BEACH, CA 92660

SPEAKERS:

CHASE SCOLNICK, ESQ.
KELLER ANDERLE SCOLNICK
LLP

GREG SERGI, ESQ.
KELLER ANDERLE SCOLNICK
LLP

TUESDAY, NOVEMBER 18TH, 2025

Registration: 12:00 PM | Program: 12:30PM – 1:30PM

Chase Scolnick and Greg Sergi will discuss winning trial strategies from one of the largest jury verdicts in a false advertising case. The presentation will take you into the trenches of a high stakes civil trial. The panel will demonstrate, with actual exhibits and testimony from trial, how to present a compelling narrative, how to simplify complex scientific issues, and the importance of maintaining credibility through trial.

**APPROVED FOR 1.0
MCLE CREDIT**

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Meeting Price	Attending In-Person *Lunch Included*
Business Litigation Section Member:	*Complimentary*
OCBA Attorney (Non-Section Member):	\$50
Non-OCBA Member Attorney:	\$60

This activity has been approved for MCLE by the State bar of California in the amount of 1.0 hour(s) as appropriate to the content of the activity. OCBA is a state bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the state bar of California governing MCLE. Attendees must watch the program in its entirety to receive Participatory MCLE credit. Cancellations must be received in writing via fax or email 3 business days prior to the meeting. OCBA reserves the right to substitute speakers.

OCBA BUSINESS LITIGATION SECTION MEETING – NOVEMBER 18TH 2025

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Register online, fax or mail | Mail to: OCBA, P.O. Box 6130 Newport Beach, CA 92658 | Fax to: 949-440-6710

If you are registering by fax or mail within 3 days of the meeting, please contact the OCBA at education@ocbar.org to ensure registration.