



Orange County Bar Association  
**ENTERTAINMENT, SPORTS & MARKETING SECTION**  
 September Meeting

**LIVE WEBINAR: Tuesday, September 27, 2022 | 1:00 PM – 2:00 PM**

*Speaker:*

**Jesse M. Brody, Esq.**  
 Partner, *Manatt, Phelps & Phillips, LLP*

# Sweepstakes and Contests In-Depth: What’s Trending & The Legal Ramifications

How can you safely navigate the potential minefield of laws and regulations governing sweepstakes and contests? Learn what it takes to run a prize promotion that achieves your marketing goals while staying legally compliant. In this webinar, Jesse Brody will discuss emerging issues and other topics, including:

- The difference between a sweepstakes and contest
- Key legal requirements for conducting a sweepstakes or contest
- How to promote a sweepstakes or contest effectively
- What's trending in sweepstakes and contests

OCBA ESM Section Members: \$0  
 OCBA Attorney Member (non-section): \$25  
 Non-OCBA Member (Attorney): \$35

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## OCBA Entertainment, Sports & Marketing Section Meeting – September 27, 2022

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