

### Orange County Bar Association

# INTELLECTUAL PROPERTY & TECHNOLOGY SECTION

June Meeting

LIVE WEBINAR: Monday, June 19th, 2023 | 1:00 PM - 2:00 PM

Speakers:

## Andrei Iancu, Esq.

Partner, Irell & Manella, Immediate Past, Undersecretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office

#### Anthony Aviza, 3L

American University Washington College of Law, Author, Comment on Trademark Modernization Act

# Streamlining Trademark Prosecution: Causes for Delay & Suggestions for Improvement, Including Trademark Modernization Act

The U.S. Trademark Office is Under Siege; Trademark Prosecution times have tripled over the past couple of years, and the U.S. Trademark Office has been "invaded" by tens of thousands of fraudulent filings, effectively gumming up the works for legitimate businesses trying to protect their brands, logos, and slogans. Come learn about some of the causes from former Director of the USPTO **Andrei lancu** and some of the potential fixes from law student **Anthony Aviza**, who has written about the Trademark Modernization Act. Bring your questions for the Panelists and come hear some great stories that affect you and your Clients' ability to protect their Trademarks. Talk Moderated by Trademark, Patent, and Copyright Lawyer **Marc E Hankin**.

OCBA IP & Technology Section Members: \$0 OCBA Attorney Member (non-section): \$25 Non-OCBA Member (Attorney): \$35

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