

Orange County Bar Association INTELLECTUAL PROPERTY & TECHNOLOGY LAW AND OCIPLA JOINT SECTION MEETING

LIVE WEBINAR: Monday, June 17th, 2024 | 1:00 PM - 2:00 PM

Speaker:

Stacey C. Kalamaras Founding Partner, *Kalamaras Law Office*

In Living Color: Counseling Clients on Color Marks

This program will discuss how attorneys can counsel their clients to seek registration for color marks and demonstrate acquired distinctiveness along with practical considerations to meet that goal. The program will also discuss recent TTAB decisions where color marks were denied registration and federal court cases showing the difficulty in enforcing color marks.

OCBA IP & Technology Law Section and OCIPLA Members: \$0 OCBA Attorney Member (non-section): \$25 Non-OCBA Member (Attorney): \$35

APPROVED FOR 1.0 MCLE CREDIT



Register at **www.ocbar.org**

This activity has been approved for MCLE by the State Bar of California in the amount of 1.0 hour(s), as appropriate to the content of the activity. OCBA is a State Bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing MCLE. Each attendee must log into the webinar individually. No partial credit will be given. <u>Attendees must watch the program in its entirety in order to receive Participatory MCLE credit.</u> Cancellations must be received in writing via fax or e-mail 3 business days prior to the meeting date to receive a refund. OCBA reserves the right to substitute speakers.

OCBA Intellectual Property & Technology Law Section Meeting – June 17th, 2024

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If you are registering by fax or mail within 3 days of the meeting, please contact the OCBA at <u>education@ocbar.org</u> to ensure