



THE CREATOR ECONOMY: WHAT YOU NEED TO KNOW ABOUT

ORANGE COUNTY BAR ASSOCIATION
INTELLECTUAL PROPERTY/TECH LAW SECTION
MAY MEETING: IN PERSON

MONDAY, MAY 19TH, 2025

Registration: 12:30 PM | Program: 1:00 PM – 2:00 PM

What is the Creator Economy, what challenges does it present...and why should you care? In today's digital environment, a burgeoning economy now exists featuring YouTubers, influencers, Twitch streamers, podcasters, and many others who make a living by using commercial digital platforms to build a community around their original content. Many workers in the Creator Economy face unique challenges, ranging from operating in a gray area of copyright law, to trademark disputes, contract law, and right of publicity. In this talk, Professor Jack Lerner will cover these issues and many more as he takes us on a tour of the Creator Economy's unique legal landscape.

OCBA OFFICES
4101 WESTERLY PLACE
NEWPORT BEACH, CA, 92660

SPEAKERS:

JACK LERNER
CLINICAL PROFESSOR, UC IRVINE
SCHOOL OF LAW
DIRECTOR OF INTELLECTUAL
PROPERTY, ARTS & TECHNOLOGY
CLINIC

APPROVED FOR 1.0
MCLE CREDIT

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Meeting Price	Attending In-Person *Lunch Included*
IP & Tech Law Section Member:	\$35
OCBA Attorney (Non-Section Member)	\$50
Non-OCBA Member Attorney	\$60

MUST REGISTER TO ATTEND – NO WALK-INS

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OCBA INTELLECTUAL PROPERTY/ TECH LAW SECTION MEETING – MAY 19TH, 2025

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