



Orange County Bar Association
ENTERTAINMENT, SPORTS & MARKETING SECTION
May Meeting

LIVE WEBINAR: Tuesday, May 28th, 2024 | 1:00 PM – 2:00 PM

Speakers:

Michael Yaghi, Esq.
Troutman Pepper

Abbas Kazerounian, Esq.
Kazerouni Law Group, APC

David Berkley, Esq.
Womble Bond Dickinson LLP

Deceptive Advertising and "Junk Fees" / Drip Pricing

The panel will discuss advertising law in California and the impact of California's new law tackling "junk fees." The new law amends the California Consumer Legal Remedies Act making it an unlawful business practice to advertise prices for goods or services without including all mandatory fees or charges in the price. The law takes effect July 1, 2024.

OCBA Entertainment, Sports & Marketing Section
Members: \$0
OCBA Attorney Member (non-section): \$25
Non-OCBA Member (Attorney): \$35

APPROVED FOR 1.0 MCLE CREDIT

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