



**MONDAY, APRIL 29<sup>th</sup>, 2024**

Registration: 12:00 p.m. | Program: 12:30 p.m. – 1:30 p.m.

**Please note meeting location:**

**OCBA Offices, 4101 Westerly Place, Newport Beach, CA. 92660 (Free Parking)**

*Speakers:*

**David Branfman**

*Of Counsel, Branfman Mayfield Bustarde Reichenthal LLP*

# Outlier IP: What Can We Learn From Recent Non-Traditional IP Matters?

This program will explore several recent cases involving celebrities, public figures, and famous brands and will provide interesting and valuable insights, tips, and strategies that can be learned from recent non-traditional IP matters and disputes.

MEETING PRICE	Attending in-person *Lunch Included*
OCBA IP & Technology Section Member:	<b>Complimentary</b>
OCBA Attorney (Non-Section Member):	\$50
Non-OCBA Member Attorney:	\$60

**Register at [www.ocbar.org](http://www.ocbar.org)**

**APPROVED FOR 1.0 MCLE CREDIT**

This activity has been approved for MCLE by the State Bar of California in the amount of 1.0 hour(s), as appropriate to the content of the activity. OCBA is a State Bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing MCLE. No partial credit will be given. Attendees must watch the program in its entirety in order to receive Participatory MCLE credit. Cancellations must be received in writing via fax or e-mail 3 business days prior to the meeting date OCBA reserves the right to substitute speakers.

## OCBA IP & Technology Section Meeting – April 29<sup>th</sup>, 2024

Name (*print*): \_\_\_\_\_ Email: \_\_\_\_\_

By providing your email address, you agree to allow the OCBA to email you regarding relevant OCBA information.

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\$ \_\_\_\_\_ enclosed/to be charged (Make checks payable to the OCBA)

**Register online, fax or mail | Mail to: OCBA, P.O. Box 6130 Newport Beach, CA 92658 | Fax to: 949-440-6710**

If you are registering by fax or mail within 3 days of the meeting, please contact the OCBA at [education@ocbar.org](mailto:education@ocbar.org) to ensure registration.