



Orange County Bar Association
HEALTH CARE LAW SECTION
March Meeting: *In-Person Only*

**1.0
General
MCLE**

THURSDAY, MARCH 14th, 2024

Registration: 12:00 p.m. | Program: 12:30 p.m. – 1:30 p.m.

Please note meeting location:

OCBA Offices, 4101 Westerly Place, Newport Beach, CA. 92660 (Free Parking)

Speaker:

Lily Li, Esq.

Metaverse Law

Healthcare Data, Trackers, & Artificial Intelligence: Are You Giving Away Sensitive Healthcare Information?

This program will discuss risks of using tracking technologies and artificial intelligence in healthcare operations and marketing, and provide an overview of recent Meta pixel healthcare litigation, HHS-OCR guidance on online tracking technologies, and other developments in case law. In addition, this CLE will provide updates on existing and draft legislation in California and abroad concerning the use of artificial intelligence and machine learning tools for healthcare triage and decision making. Learn more about how third parties use healthcare data, and arm yourself with tips on how to protect health information in your care.

MUST REGISTER TO ATTEND

**** No Walk-Ins ****

Program & Lunch Pricing

OCBA Health Care Law Section Members: \$25

OCBA Attorney Member (non-section): \$50

Non-OCBA Member (Attorney): \$60

Notice to in-person OCBA meeting and event attendees:

All in-person attendees will be required to follow all California and CDC guidelines then in place.

Register at www.ocbar.org

This activity has been approved for MCLE by the State Bar of California in the amount of 1.0 hour(s) as appropriate to the content of the activity. OCBA is a State Bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing MCLE. Cancellations must be received in writing via fax or e-mail 3 business days prior to the meeting. OCBA reserves the right to substitute speakers.

OCBA Health Care Law Section Meeting – March 14th, 2024

Name (*print*): _____ Email: _____

By providing your email address, you agree to allow the OCBA to email you regarding relevant OCBA information.

Firm Name: _____ Bar#: _____ Phone: _____

Business Address: _____ City/ZIP: _____

Visa/MasterCard/Amex/Discover: _____ Expiration Date: _____ CVV: _____

Cardholder Name: _____ Signature: _____

\$ _____ enclosed/to be charged (Make checks payable to the OCBA)

Register online, fax or mail | Mail to: OCBA, P.O. Box 6130 Newport Beach, CA 92658 | Fax to: 949-440-6710

If you are registering by fax or mail within 3 days of the meeting, please contact the OCBA at education@ocbar.org to ensure registration.