



Food From The Bar 2021 presented by **RUTAN**  
RUTAN & TUCKER, LLP

### What is Second Harvest and why hungry Orange County residents need your help now

Second Harvest Food Bank is one of the largest hunger-relief organizations in Orange County. We work with our Partner Network to provide food to those in need at more than 350 locations throughout the county. The devastating economic fallout of COVID-19 has created an unprecedented hunger crisis in our community. With support from the community, Second Harvest is delivering an unparalleled emergency response effort.

- **Today we are feeding 500,000+ people per month, up from 250,000 pre-COVID.**
- **Our distribution center is experiencing a current average product flow of 5-6 million lbs. of food per month, up from 2.3 million lbs. pre-COVID.**

We are faced with the reality that high levels of unemployment and our required response will go on for months and the economic impact could go on for years. Our most mission-critical need is to purchase food to meet the growing need. We ask the legal community to help us raise funds to continue our COVID-19 crisis response. With your help, we will feed those who need our help for as long as needed. To learn more about Second Harvest, please view our [2020 Annual Report](#).

### What is Food From The Bar?

Food From The Bar is an annual campaign driven by the Orange County legal community. This friendly competition helps raise awareness and provide critically needed meals to food-insecure children, families and seniors in Orange County. Food From The Bar OC has provided over 348,00 nutritious meals since its founding in 2017.

Our 5th annual campaign will run between June 1 and July 2, 2021.

### How you can make a difference

- **Sponsor:** Become a sponsor for Food From The Bar (see *Sponsor Levels and Benefits flyer*)
- **Provide Food:** Participate in our Virtual Food Drive. This is a great way to get your staff, family, friends and community involved to help raise funds to have an even greater impact on hunger.
- **Register Now:** Please [click here](#) to register and join us!



To learn more, please reach out to Megan Hunker at 949-208-3187 or [Megan@FeedOC.org](mailto:Megan@FeedOC.org)



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## 2021 Sponsor Levels and Benefits



### PLATINUM \$10,000

- Recognition on Food From The Bar page on Second Harvest website
- Recognition on additional Second Harvest website page
- Recognition on registration page
- Social media recognition (2)
- Recognition on pre-event digital materials
- Recognition at events: Kickoff event and Awards Reception. In-person vs. virtual events TBD (COVID)
- Mention in post-event press release
- Recognition in OCBJ ad



### GOLD \$5,000

- Recognition on Food From The Bar page on Second Harvest website
- Recognition on additional Second Harvest website page
- Recognition on registration page
- Social media recognition (2)
- Recognition on pre-event digital materials
- Recognition at events: Kickoff event and Awards Reception. In-person vs. virtual events TBD (COVID)



### SILVER \$2,500

- Recognition on Food From The Bar page on Second Harvest website
- Social media recognition (1)
- Recognition on pre-event digital materials
- Recognition at events: Kickoff event and Awards Reception. In-person vs. virtual events TBD (COVID)



To learn more, please reach out to Megan Hunker at 949-208-3187 or [Megan@FeedOC.org](mailto:Megan@FeedOC.org)