OCBAR.ORG WEBSITE

The OCBA website is visited by thousands of legal professionals each month. One of the most popular advertising options we offer is the leaderboard ad spot on various webpages across OCBAR.org. Interested? Contact us for availability.

2025 WEBSITE AD RATES	1 month	3 months	6 months
Leaderboard - 728x90 pixels	\$1,005	\$908	\$796
Billboard - 480x140 pixels	\$760	\$684	\$607
Small Button - 140x140 pixels	\$250	\$230	\$204
Signature Banner - 728x90 pixels	\$602	\$546	\$485

MONTHLY MAGAZINE eBLAST

This eBlast provides OCBA members with digital access to our award-winning monthly magazine Orange County Lawyer. The eBlast is sent out to more than 7,000 members during the first week of each month. See below for ad specs and rates.

2025 OCL eBLAST AD RATES	1 month	3 months	6 months
Leaderboard - 728x90 pixels	\$765	\$689	\$612
Billboard - 600x100 pixels	\$612	\$551	\$490
Signature Banner - 728x90 pixels	\$612	\$551	\$490

BIWEEKLY eNEWSLETTER

The OCBA biweekly newsletter is emailed to more than 7,000 OCBA members twice a month. There are several ways to advertise in the newsletter.

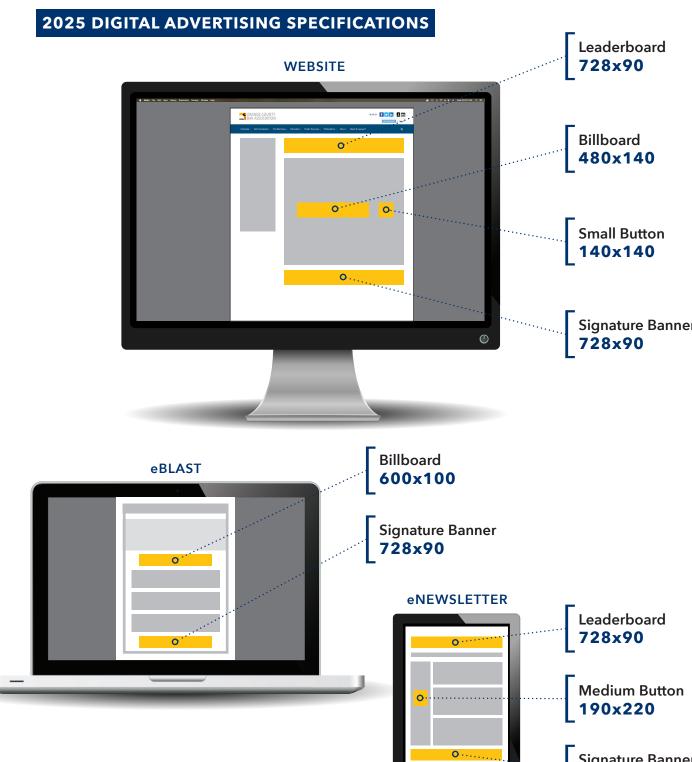
2025 eNEWS AD RATES	1 month	3 months	6 months	
Leaderboard - 728x90 pixels	\$1,071	\$964	\$857	* Content Ad - includes an image of 190x11 pixels and 50-word ad copy
Content Spot*	\$964	\$867	\$770	
Medium Button - 190x220 pixels	\$857	\$770	\$689	
Signature Banner - 728x90 pixels	\$699	\$628	\$556	

WEEKLY CLE eBLAST

The OCBA sends a weekly rundown of CLE offerings to 4,000 OCBA section members every Friday. These are the most active and engaged members of the OCBA.

2025 CLE eBLAST AD RATES	4 weeks	12 weeks
Leaderboard - 728x90 pixels	\$969 per 4 weeks	\$872 per 4 weeks
Billboard - 600x100 pixels	\$816 per 4 weeks	\$735 per 4 weeks
Signature Banner - 728x90 pixels	\$816 per 4 weeks	\$735 per 4 weeks





ORANGE COUNTY BAR ASSOCIATION

Digital Advertising

P.O. Box 6130 Newport Beach, CA 92658 Phone: 949.440.6700, ext. 123 Fax: 949.440.6710 www.ocbar.org

For availability contact:

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