

ADVERTISING SPECIFICATIONS



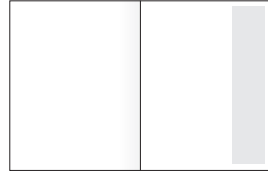
Full Page, Trim to Bleed
Bleed Size 8.875”w x 11.375”h
Trim Size 8.375”w x 10.875”h
Live Area 7.5”w x 10”h



1/3 Page, Square
 4.875”w x 4.875”h



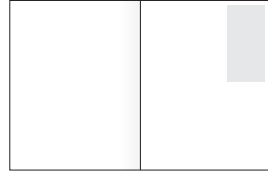
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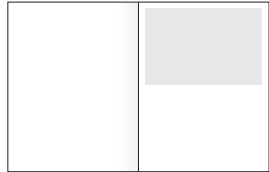
1/3 Page, Vertical
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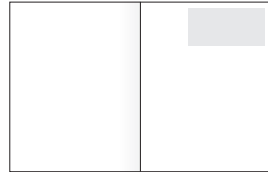
1/2 Page, Vertical
 4.875”w x 7.375”h



1/6 Page, Vertical
 2.375”w x 4.875”h



1/2 Page, Horizontal
 7.5”w x 4.875”h



1/6 Page, Horizontal
 4.875”w x 2.375”h

DISPLAY ADVERTISING RATES

Effective January 1, 2025	1x	3x	6x	12x
Full Page	\$1,770	\$1,627	\$1,490	\$1,342
2/3 Page	\$1,214	\$1,112	\$1,015	\$918
1/2 Page	\$1,005	\$918	\$822	\$735
1/3 Page	\$730	\$658	\$592	\$521
1/6 Page	\$612	\$551	\$495	\$439

OCBA Attorney Members receive a 15% discount on Display Advertising Rates
 Guaranteed page placements (subject to availability) are billed at rate card plus 25%

PREMIUM PLACEMENTS

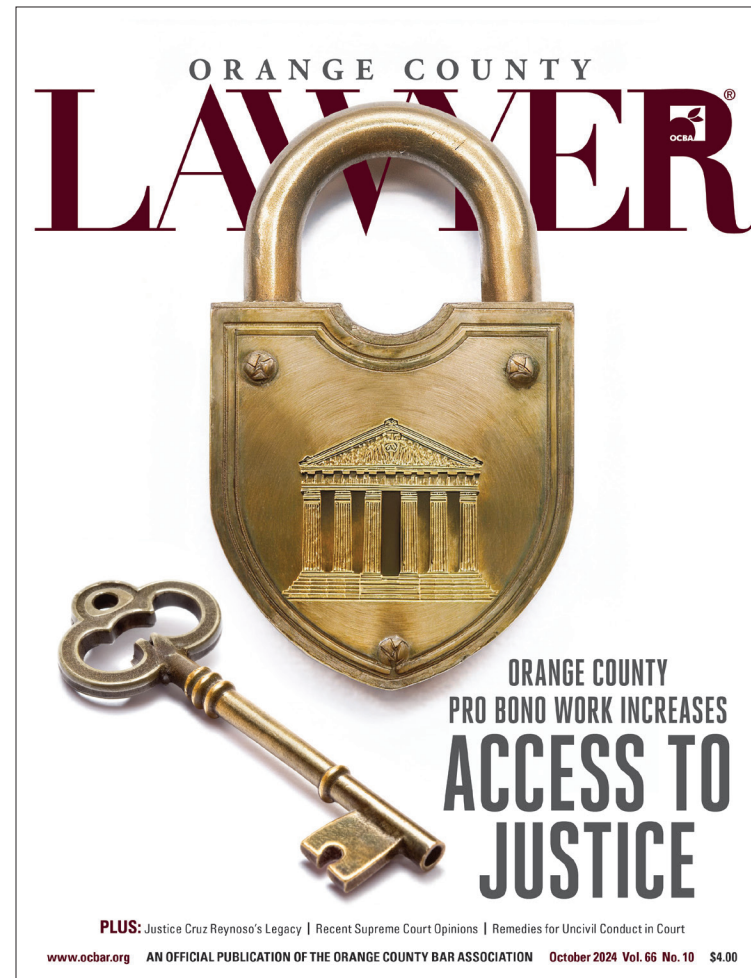
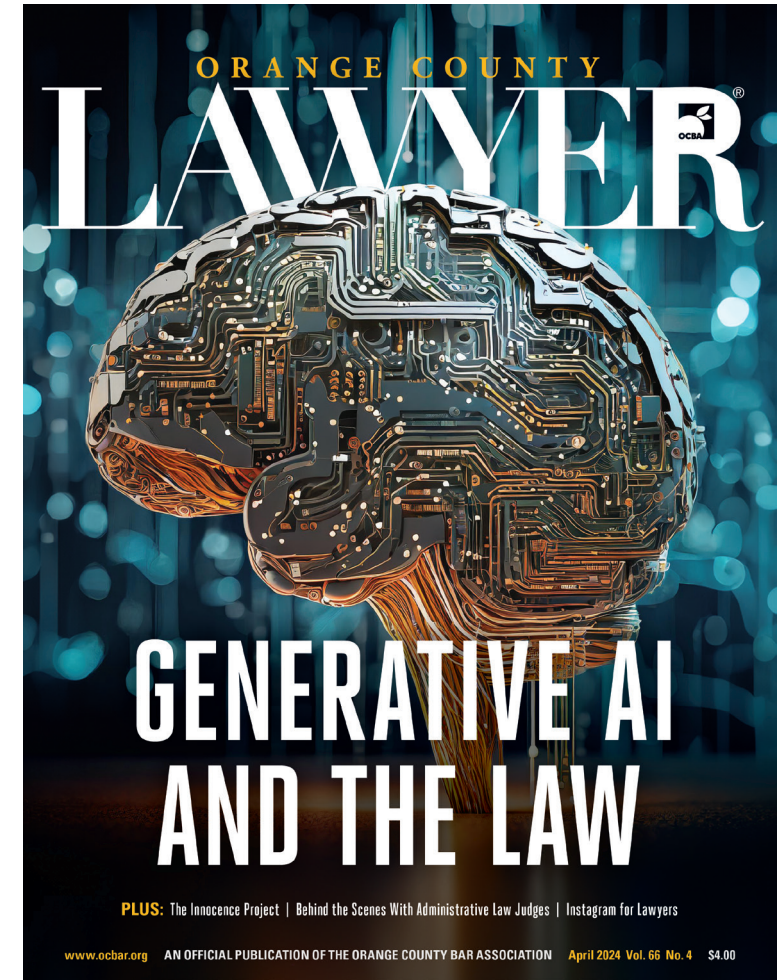
(Call for Availability)	1x	3x	6x	12x
Inside Front Cover	\$2,183	\$2,127	\$2,066	\$1,933
Back Cover	\$2,142	\$2,086	\$2,025	\$1,887
Inside Back Cover	\$2,091	\$2,035	\$1,974	\$1,836
First Five Pages	\$2,061	\$2,005	\$1,944	\$1,806

CONTACT

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GROW YOUR BRAND & BUSINESS



The *Orange County Lawyer* has played a leading role in the Orange County legal community for years – even digitally. The award-winning magazine presents a multifaceted range of topics in a thought-provoking way. *Orange County Lawyer* features writers, who are the principal legal minds and represent the highest level of legal knowledge, and combines them with great visuality and exclusivity for Orange County Bar Association members.

ORANGE COUNTY LAWYER IS REACHING MORE THAN 40% OF ATTORNEYS IN ORANGE COUNTY

Orange County Lawyer was first published in 1988, making it one of the longest running legal-based magazines in the state of California.

A vehicle for delivering engaging editorial content written by lawyers for lawyers, *Orange County Lawyer* features articles authored by legal professionals, attorneys, and judges. Content provides analysis, discussion, and advice on everything from evolving statutes and laws to emerging changes in legal business practices, making *Orange County Lawyer* a go-to resource for anyone in the practice of law.

Today, *Orange County Lawyer* is the #1 legal publication in Orange County, distributed monthly in both print and a fully web-enabled digital edition to an audience of more than 7,000 readers.

PUBLICATION PERFORMANCE

- *Orange County Lawyer* readership is roughly 55% male and 45% female
- 6,000+ digital readers reached per month
- More than 7,000 readers have digital access to *Orange County Lawyer* on a smartphone or tablet

ORANGE COUNTY LAWYER READERS

Advertise your brand and business in *Orange County Lawyer*, and connect with a powerful demographic of influential professionals in one of the wealthiest counties in the United States. Our demographic reach ranges from several of Southern California's American Bar Association accredited law schools to members of the most established law firms in the state, as well as local and state judiciary.

2025 EDITORIAL CALENDAR

	COVER STORY/ISSUE THEME*	RESERVATION DEADLINE	AD ARTWORK DEADLINE
JANUARY	Incoming 2025 OCBA President	November 29, 2024	December 3, 2024
FEBRUARY	Franklin G. West Award Honoree	December 31, 2024	January 3, 2024
MARCH	Who's Who in the OCBA	January 31, 2025	February 3, 2024
APRIL	Annual Charitable Fund Golf Tournament	February 28, 2025	March 3, 2025
MAY	Special Feature	March 31, 2025	April 3, 2025
JUNE	Who's Who in the OCBA: The Affiliate Bars	April 30, 2025	May 5, 2025
JULY	Lei Lei Wang Award Honoree	May 30, 2025	June 3, 2025
AUGUST	Charitable Fund Annual Benefit	June 30, 2025	July 3, 2025
SEPTEMBER	OCBA Leadership Election	July 31, 2025	August 4, 2025
OCTOBER	Special Feature	August 29, 2025	September 3, 2025
NOVEMBER	Harmon G. Scoville Honoree	September 30, 2025	October 3, 2025
DECEMBER	Special Feature	October 31, 2025	November 3, 2025

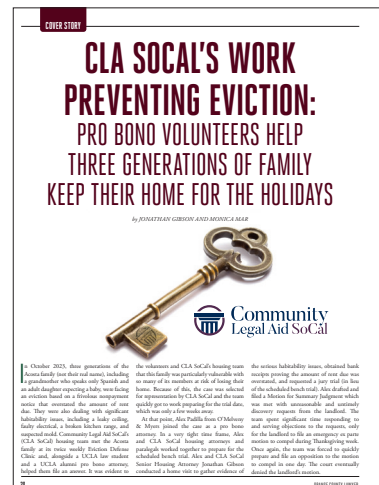
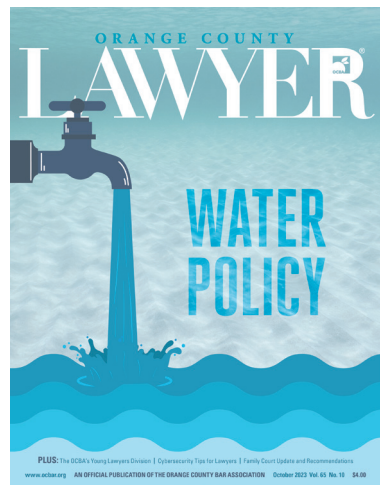
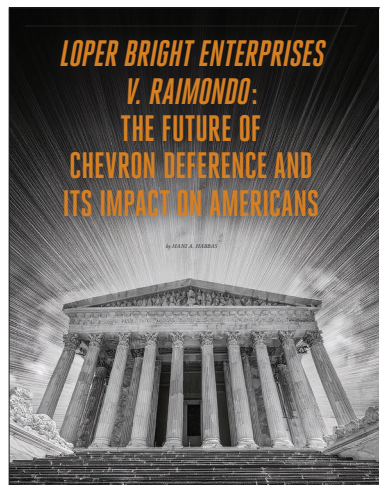
*Subject to change

“Advertising in Orange County Lawyer has been phenomenal for my business. As a service provider to other attorneys, Orange County Lawyer has given me unparalleled access to my target market via a reputable, engaging, thought-provoking, and stylish publication. For those looking to grow their business, I would absolutely recommend advertising in Orange County Lawyer.”

~Meghan Dohoney, Esq.
Freelance Attorney

“I found the Orange County Lawyer and OCBA staff a pleasure to work with. They helped with the layout, timing of my advertising placements, and their rates were reasonable.”

~Dean Steward
Federal Criminal Defense



LOPER BRIGHT ENTERPRISES V. RAIMONDO: THE FUTURE OF CHEVRON DEFERENCE AND ITS IMPACT ON AMERICANS

By William A. Dorey

The Supreme Court decision in *Loper Bright Enterprises v. Raimondo*, No. 22-411, 45 F.4th 399 (D.C. Cir. 2023), issued and remanded, 483 U.S. ... (2024) has brought the Chevron Doctrine back into the spotlight, sparking increased debate about its implications for administrative law and its broader effects on American society. The case involved a challenge to National Marine Fisheries Service regulations regarding fishing vessels to carry and pay for federal observers. The Court's ruling has significant ramifications for the Chevron Doctrine, which has long granted deference to federal agencies in interpreting ambiguous statutes. The recent *Loper Bright* decision calls into question whether and when this deference will still be afforded, potentially leading to a more limited role for the agency in interpreting and enforcing laws.

The Chevron Doctrine originates from the 1984 Supreme Court case *Chevron, U.S.A., Inc. v. Natural Resources Defense Council, Inc.* (469 U.S. 838) (1985), which established a two-step process for courts to follow when reviewing an agency's interpretation of an ambiguous statute. First, a court must determine if the statute is ambiguous. If it is, the court's inquiry is limited to the agency's interpretation, which is given deference. This approach has been widely adopted by lower courts and has become a cornerstone of administrative law. However, the *Loper Bright* decision challenges this long-standing precedent, suggesting that courts should not defer to agency interpretations of ambiguous statutes. This approach could lead to increased judicial review of agency actions, potentially leading to more frequent reversals of agency decisions. The *Loper Bright* decision has also raised questions about the role of agencies in interpreting and enforcing laws, and whether the Chevron Doctrine should be limited or eliminated altogether.

WATER POLICY

PLUS: The OCBA's 2024-2025 Election | Community for the Lawless | Family Court Update and Newsletters

www.ocba.org AN OFFICIAL PUBLICATION OF THE ORANGE COUNTY BAR ASSOCIATION October 2024 Vol. 56 No. 10 \$4.00

CLA SOCAL'S WORK PREVENTING EVICTION: PRO BONO VOLUNTEERS HELP THREE GENERATIONS OF FAMILY KEEP THEIR HOME FOR THE HOLIDAYS

By JUSTIN VAN GRIFFIN AND JENNIFER HALL

After meeting the lead article's objectives, the authors prepared a highly successful, well-researched, and engaging piece for the magazine. The authors' research and reporting on the issue of eviction prevention in Orange County was thorough and insightful. The authors' use of statistics and personal stories helped to bring the issue to life for the readers. The authors' writing was clear, concise, and easy to read. The authors' work was a valuable contribution to the magazine and the community. The authors' work was a testament to the power of pro bono service and the importance of eviction prevention in Orange County. The authors' work was a shining example of the OCBA's commitment to social justice and the well-being of the community. The authors' work was a source of inspiration for all who read it. The authors' work was a true testament to the power of law and the importance of social justice. The authors' work was a source of pride for the OCBA and the community. The authors' work was a true testament to the power of law and the importance of social justice. The authors' work was a source of pride for the OCBA and the community.

ORANGE COUNTY FEATURED NEUTRALS

ADR SERVICES, INC.

ORANGE COUNTY BAR ASSOCIATION

19800 MacArthur Boulevard, Suite 300, Irvine, California 92612 (949) 837-6000

WHERE HAVE ALL THE JUDGES GONE?

By AN HISTORICAL COLUMN BY DANIEL AND HONORABLE LARRY H. HELLER

As the total pool of judicial proceedings and cases in California is still at record levels, the state's judicial system is facing a significant shortage of judges. This shortage is the result of a combination of factors, including a decline in the number of new judges being appointed and a significant increase in the number of judges retiring. The shortage of judges is having a significant impact on the state's judicial system, leading to longer wait times for cases to be heard and a backlog of cases in the courts. This shortage is a major concern for the state's legal community and the public. The shortage of judges is a result of a combination of factors, including a decline in the number of new judges being appointed and a significant increase in the number of judges retiring. The shortage of judges is having a significant impact on the state's judicial system, leading to longer wait times for cases to be heard and a backlog of cases in the courts. This shortage is a major concern for the state's legal community and the public.