

ADVERTISING SPECIFICATIONS



Full Page, Trim to Bleed
Bleed Size 8.875”w x 11.375”h
Trim Size 8.375”w x 10.875”h
Live Area 7.5”w x 10”h



2/3 Page, Vertical
4.875”w x 10”h



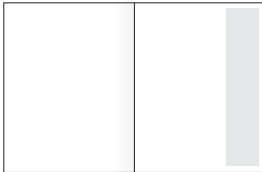
1/2 Page, Vertical
4.875”w x 7.375”h



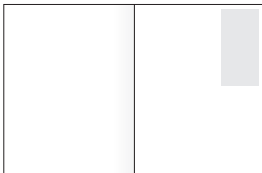
1/2 Page, Horizontal
7.5”w x 4.875”h



1/3 Page, Square
4.875”w x 4.875”h



1/3 Page, Vertical
2.375”w x 10”h



1/6 Page, Vertical
2.375”w x 4.875”h



1/6 Page, Horizontal
4.875”w x 2.375”h

DISPLAY ADVERTISING RATES Effective January 1, 2026

	1x	3x	6x	12x
Full Page	\$1,770	\$1,627	\$1,490	\$1,342
2/3 Page	\$1,214	\$1,112	\$1,015	\$918
1/2 Page	\$1,005	\$918	\$822	\$735
1/3 Page	\$730	\$658	\$592	\$521
1/6 Page	\$612	\$551	\$495	\$439

OCBA Attorney Members receive a 15% discount on Display Advertising Rates
Guaranteed page placements (subject to availability) are billed at rate card plus 25%

PREMIUM PLACEMENTS (Call for Availability)

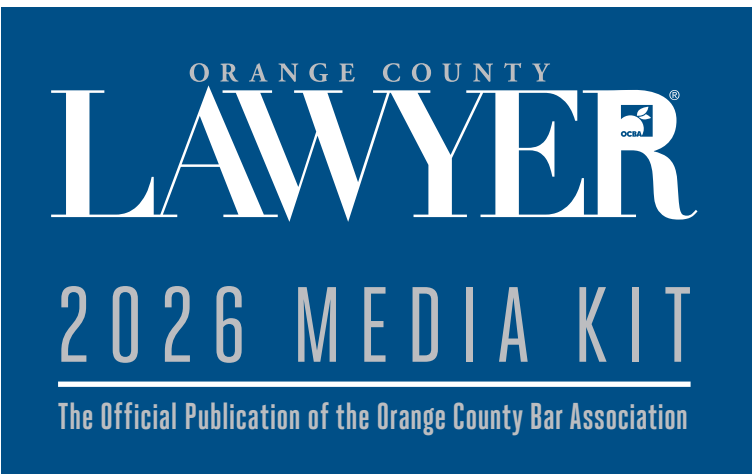
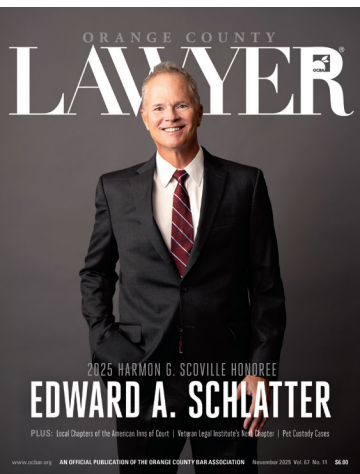
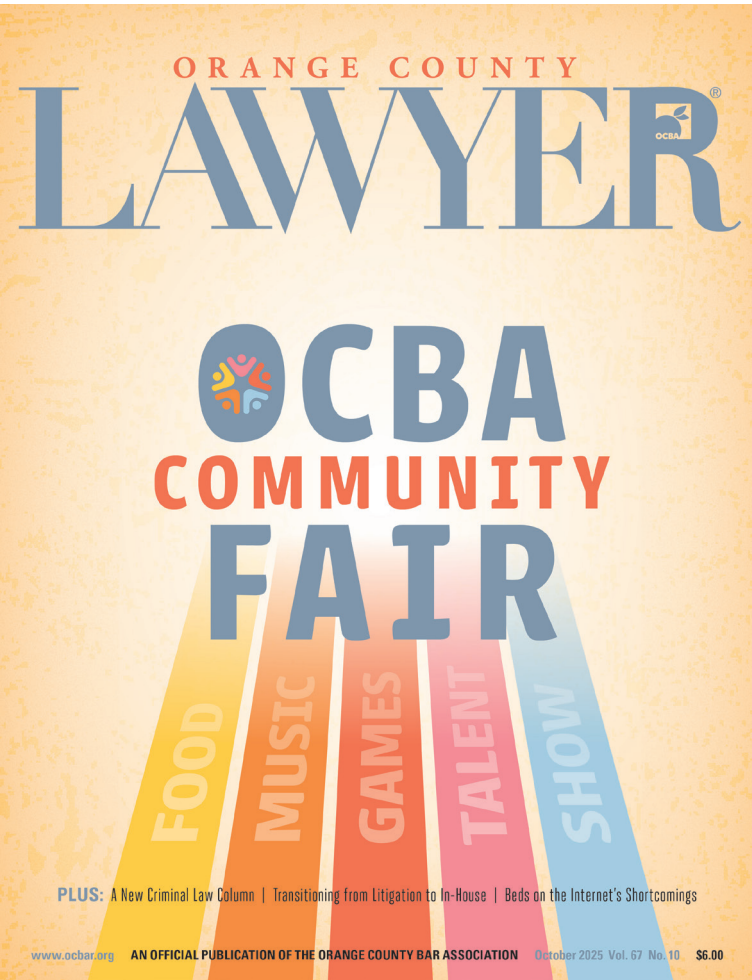
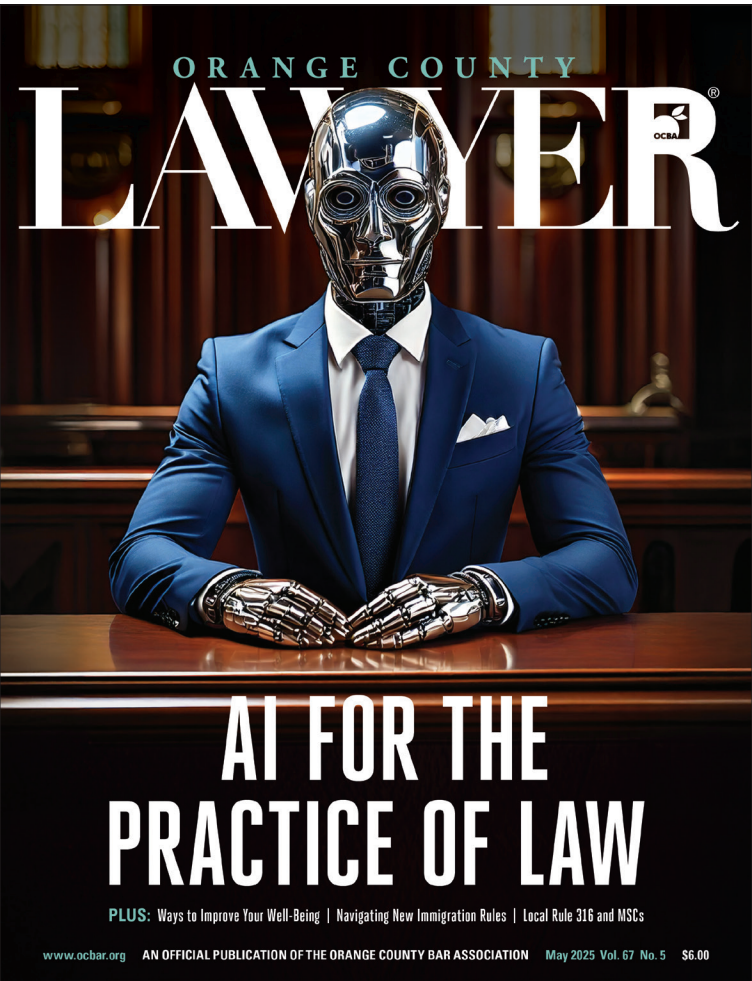
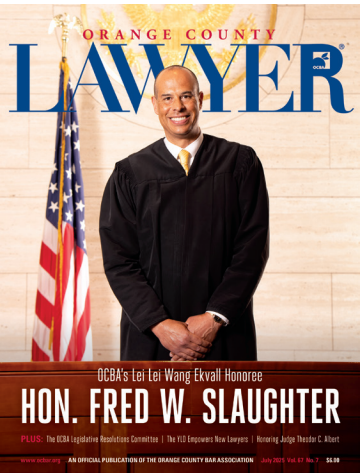
	1x	3x	6x	12x
Inside Front Cover	\$2,183	\$2,127	\$2,066	\$1,933
Back Cover	\$2,142	\$2,086	\$2,025	\$1,887
Inside Back Cover	\$2,091	\$2,035	\$1,974	\$1,836
First Five Pages	\$2,061	\$2,005	\$1,944	\$1,806

CONTACT

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GROW YOUR BRAND & BUSINESS

The *Orange County Lawyer* has played a leading role in the Orange County legal community for years – even digitally. The award-winning magazine presents a multifaceted range of topics in a thought-provoking way. *Orange County Lawyer* features writers, who are the principal legal minds and represent the highest level of legal knowledge, and combines them with great visuality and exclusivity for Orange County Bar Association members.

ORANGE COUNTY LAWYER IS REACHING MORE THAN 40% OF ATTORNEYS IN ORANGE COUNTY

Orange County Lawyer was first published in 1988, making it one of the longest running legal-based magazines in the state of California.

A vehicle for delivering engaging editorial content written by lawyers for lawyers, *Orange County Lawyer* features articles authored by legal professionals, attorneys, and judges. Content provides analysis, discussion, and advice on everything from evolving statutes and laws to emerging changes in legal business practices, making *Orange County Lawyer* a go-to resource for anyone in the practice of law.

Today, *Orange County Lawyer* is the #1 legal publication in Orange County, distributed monthly in both print and a fully web-enabled digital edition to an audience of more than 7,000 readers.

PUBLICATION PERFORMANCE

- *Orange County Lawyer* readership is roughly 55% male and 45% female
- 6,000+ digital readers reached per month
- More than 7,000 readers have digital access to *Orange County Lawyer* on a smartphone or tablet

ORANGE COUNTY LAWYER READERS

Advertise your brand and business in *Orange County Lawyer*, and connect with a powerful demographic of influential professionals in one of the wealthiest counties in the United States. Our demographic reach ranges from several of Southern California’s American Bar Association accredited law schools to members of the most established law firms in the state, as well as local and state judiciary.

2026 EDITORIAL CALENDAR

	COVER STORY/ISSUE THEME*	RESERVATION DEADLINE	AD ARTWORK DEADLINE
JANUARY	Incoming 2026 OCBA President	November 26, 2025	December 3, 2025
FEBRUARY	Franklin G. West Award Honoree	December 30, 2025	January 5, 2026
MARCH	Who’s Who in the OCBA	January 30, 2026	February 3, 2026
APRIL	Annual Charitable Fund Golf Tournament	February 27, 2026	March 3, 2026
MAY	Special Feature	March 31, 2026	April 3, 2026
JUNE	Who’s Who in the OCBA: The Affiliate Bars	April 30, 2026	May 4, 2026
JULY	Lei Lei Wang Award Honoree	May 29, 2026	June 3, 2026
AUGUST	Charitable Fund Annual Benefit	June 30, 2026	July 6, 2026
SEPTEMBER	OCBA Leadership Election	July 31, 2026	August 3, 2026
OCTOBER	Special Feature	August 31, 2026	September 3, 2026
NOVEMBER	Harmon G. Scoville Honoree	September 30, 2026	October 5, 2026
DECEMBER	Special Feature	October 30, 2026	November 3, 2026

*Subject to change

“Advertising in *Orange County Lawyer* has been phenomenal for my business. As a service provider to other attorneys, *Orange County Lawyer* has given me unparalleled access to my target market via a reputable, engaging, thought-provoking, and stylish publication. For those looking to grow their business, I would absolutely recommend advertising in *Orange County Lawyer*.”

~Meghan Dohoney, Esq.
Freelance Attorney

“I found the *Orange County Lawyer* and OCBA staff a pleasure to work with. They helped with the layout, timing of my advertising placements, and their rates were reasonable.”

~Dean Steward
Federal Criminal Defense

