The Orange County Bar Association Presents

The Care and Feeding of CEOs (and GCs too)
Earning and Keeping Corporate Clients: What CEOs and GCs Really Want, Need and Must Have From Their Outside Counsel

SPEAKERS:
Michael L. Baroni, Esq.
General Counsel
Palace Entertainment

Lucy Dunn, Esq.
President and CEO
Orange County Business Council

Ashley J. Good, Esq.
Chief Legal Officer
Arbonne International, LLC

Thomas M. McCoy, Esq.
Partner
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MODERATORS/PROGRAM CHAIRS:
Wayne R. Gross
Partner
Greenberg Gross LLP

Dennis A. Stubblefield
Attorney at Law
The Law Offices of Dennis A. Stubblefield

TOPICS:

• Legal: still a cost center—Litigation: still solely a means to an end
• How much do outside counsel need to know about their clients, and who pays for that?
• CEOs to their lieutenants: no surprises, and make your numbers (that includes outside counsel too)
• What is “system and process”? Business has it; the new “Legal Service Providers” claim to have it. What do outside counsel need in their own processes to survive and thrive?
• “Big Bills and Bad News”—how to stay ahead of the client curve
• The convergence of communication and technology: how to achieve the best of all worlds in project management and cost-effective outcomes.

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Thursday, May 15, 2014
Registration/Social/Dinner: 6:00 p.m. – 7:00 p.m. • Program: 7:00 p.m. – 8:30 p.m.
Dale E. Fowler School of Law at Chapman University • 370 N. Glassell, Orange, CA 92866

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