



The Orange County Bar Association
Solo Practitioner/ Small Firm Section Presents

1.0 Legal Ethics
CLE Credit

EFFECTIVE AND ETHICAL MARKETING TO ATTRACT AND RETAIN THE BEST CLIENTS

Wednesday, September 3, 2014

Registration/Dinner: 5:30 p.m. • Dinner/Program: 6:00 - 9:00 p.m.

Radisson Hotel • 4545 MacArthur Blvd., Newport Beach, CA 92660 (Free Parking)

Advanced
Discount
Registration Rates
Extended until
September 1,
2014!

Speakers:

William J. Brown, Jr., Esq.
Brown Wegner McNamara LLP

Lyo Figueroa, Esq.
Fontes Figueroa Law Group

Kevin Mohr, Esq.
Professor of Law
Western State University

Claudia K. Parker, Esq.
Parker Law Group, Inc.

Jeffrey M. Verdon, Esq.
Jeffrey M. Verdon Law Group LLP

Experienced attorneys share their marketing strategies and techniques, including ethical responsibilities of marketing and fees.

	Advanced Discount Rate: (Received by 9/1/14)
OCBA Member	\$95*
OCBA Law Student Member/Judge	\$35*
Non-OCBA Member	\$120*
*Registrations paid after 9/1/14, add \$25.	

Register online at www.ocbar.org.

Effective and Ethical Marketing to Attract and Retain the Best Clients • September 3, 2014

Name: _____ Email: _____
By providing your email address, you agree to allow the OCBA to email you regarding relevant OCBA information.

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\$ _____ enclosed/to be charged. (Make checks payable to OCBA.)

Advanced Discount Deadline: September 1, 2014. Payments received in the OCBA offices after close of business on 9/1/14, add \$25. OCBA is not responsible for lost, misdirected or delayed mail. Cancellations must be received in writing by **August 29, 2014** (no refunds after this date) and are subject to a \$25 non-refundable administrative fee. OCBA reserves the right to substitute speakers. On-site registration available, but space is limited. This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of 1.0 hours, 1.0 hours of which is Legal Ethics, as appropriate to the content of the activity. OCBA is a State Bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing MCLE.

Return this form to OCBA, P.O. Box 6130, Newport Beach, CA 92658 - Fax: 949-440-6710

For more information about CLE seminars, visit www.ocbar.org or call the OCBA Education Dept. at 949-440-6700, ext. 125.

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