

# DISPLAY ADVERTISING RATES

Effective January 1, 2016

	1x	3x	6x	12x
Full Page	\$1,660	\$1,505	\$1,375	\$1,265
2/3 Page	\$1,130	\$1,025	\$925	\$860
1/2 Page	\$935	\$835	\$755	\$695
1/3 Page	\$690	\$575	\$530	\$495
1/6 Page	\$575	\$490	\$450	\$380

OCBA Attorney Members and Advertising Agencies receive a 15% discount

Guaranteed premium placements within first five pages (subject to availability) are billed at rate card plus 25%

All rates reflect color advertisements. Call for black and white ad availability and pricing.

## PREMIUM PLACEMENTS

(Call for Availability)

	1x	3x	6x	12x
Inside Front Cover	\$2,085	\$2,015	\$1,900	\$1,675
Back Cover	\$1,995	\$1,925	\$1,835	\$1,605
Inside Back Cover	\$1,995	\$1,925	\$1,835	\$1,605

## CLASSIFIED ADVERTISING

(35 words or less)

	1x	3x	6x
OCBA Members	\$85	\$70/mo	\$60/mo
Non-members	\$115	\$95/mo	\$80/mo
Each Add'l Word	\$0.80	\$0.70 /word/mo	\$0.55/ word/mo

All classified ads must be submitted typed and must be pre-paid in full. Submit with credit card payment information via fax to 949.440.6710 or by mail with check to

OC Lawyer Classified Advertising, P.O. Box 6130, Newport Beach, CA 92658.

Deadline: First day of the month prior to publication (i.e. August 1 for September issue).

**Questions?** 949.440.6700 ext 123 // [oclawyer@ocbar.org](mailto:oclawyer@ocbar.org)