



The **ORANGE COUNTY BAR ASSOCIATION** Presents
A Complimentary Session for OCBA Members

ENHANCING YOUR ONLINE PROFESSIONAL PROFILE THROUGH LINKEDIN

Learn how to effectively manage your social media profiles including LinkedIn while avoiding ethical pitfalls. Also, learn how to use those connections to cultivate new business.

Friday, January 20, 2017, 3:00 p.m. to 4:00 p.m.
OCBA • 4101 Westerly Place, Newport Beach, CA 92660

Presenter Cynthia Kaiser

Ms. Kaiser has been actively engaged as Chief Marketing Officer for Rutan & Tucker for over 7 years. Overall, she has 18 years of experience in the field of marketing and business development for law firms and other professional service organizations and has worked for law firms of all sizes, including Kaye Scholer, an Amlaw 50 firm. Ms. Kaiser is founder of Kaiser Advisors and offers consulting services to law firms and other professional service firms.

Deadline to register is Wednesday, January 18, 2017.
Register online at ocbar.org or email events@ocbar.org
or call 949.440.6700, ext. 127.
Light refreshments.

Enhance Your Social Profile and Branding • Friday, January 20, 2017

Name(s) (Please print): _____ Bar No.: _____
Firm/Company: _____ Phone: _____
Address: _____ City/Zip: _____
Email: _____ By providing your email address you agree to allow the OCBA to email you regarding this event.

Registration due by Wednesday, January 18, 2017.

Register online at www.ocbar.org, fax this form to OCBA at 949.440.6710 or mail to OCBA, P.O. Box 6130, Newport Beach, CA 92658
For more information, please contact events@ocbar.org or call 949.440.6700, ext. 127.

For more OCBA information and upcoming events, visit ocbar.org.