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News Release

FOR IMMEDIATE RELEASE

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New Guide Helps Trial Attorneys Win their Appeals at Trial

Trial attorneys often concentrate on winning their cases at trial. Is that enough? Some cases will inevitably end up in the appellate courts. Trial attorneys need to know how to protect their cases at the trial level usually *before* an appellate attorney gets involved.

"Quite often, by the time the case is appealed, the trial attorney has made a few mistakes, such as failing to object or request a statement of decision in bench trials, that will damage their chances of success on appeal," says Donna Bader, author of the new book, *An Appeal to Reason: 204 Strategic Tools to Help You Win Your Appeals at Trial.* "Trial attorneys may be excellent in presenting their case to a jury or the judge below, but those skills may be less important in protecting their appeals as the case goes up to the next level. The success of an appeal often depends on presenting a meaningful record to the appellate court that shows either a prejudicial error occurred or it did not. Trial attorneys need to know these tools even while they are trying the case."

An Appeal to Reason: 204 Strategic Tools to Help You Win Your Appeals at Trial has nine chapters that provide tools for attorneys, starting at the inception of the case and ending with a judgment or post-trial motions. The chapters cover valuable tips on how to protect the appellate record, common mistakes made by attorneys and how they can be avoided, and suggestions for thinking outside of the box when going to trial.

Author Donna Bader is uniquely qualified to discuss these tools. They have been gleaned from over 30 years of experience as an appellate attorney. She has seen all of these errors throughout her years of handling appeals. In writing this book, Ms. Bader wants to share the wealth of her experience to maximize an attorney's chance of winning on appeal.

An Appeal to Reason: 204 Strategic Tools to Help You Win Your Appeals at Trial can be ordered from Bench Press Publishing, 668 North Coast Highway, Ste. 1355, Laguna Beach, CA 92651; call credit card orders or fax to (949) 494-1017. The price is \$55, plus shipping/handling (ISBN #978-0-9836204-0-2.) For more details, visit www.AnAppealtoReason.com.