



Taxpayer Oversight Committee (TOC) Recruitment

Social Media Tool Kit

Introduction

The Taxpayer Oversight Committee (TOC) is an independent 11-member committee that monitors the Orange County Transportation Authority's (OCTA) use of revenue collected through OC GO (formerly Measure M), the county's half-cent sales tax for transportation improvements. Members of the TOC work to ensure the transportation projects specified in OC Go are built as promised.

The Grand Jurors Association of Orange County (GJAOC) Taxpayer Oversight Committee Selection Panel is currently overseeing the recruitment program, will be screening all applications, and recommending qualified potential candidates for membership.

This social media tool kit provides copy-ready content as well as graphics to promote the recruitment of the TOC. The kit provides content so that you may pick and choose text that best resonates with your constituents and post it onto any of your social media platforms. Please consider tagging OCTA in your social media posts so that we can easily track information sharing.

Thank you for your help on sharing OCTA's position openings on the Taxpayer Oversight Committee.

Twitter

Text: Become part of a legacy and apply for the Orange County Transportation Authority's (OCTA) Taxpayer Oversight Committee!

[Link: octa.net/toc]

Graphics:



Facebook

Text: The Orange County Transportation Authority (OCTA) invites you to apply to the OC Go (formerly Measure M) Taxpayer Oversight Committee (TOC), which has been ensuring that all OC Go funds are spent on voter-approved transportation projects for over a decade. There are openings in the First, Second, Fourth, and Fifth Supervisorial Districts. Apply today!

[Link: octa.net/toc]

Graphics:



Instagram

Text: Are you interested in the taxpayer safeguard process? Apply to the Orange County Transportation Authority's (OCTA) OC Go (formerly Measure M) Taxpayer Oversight Committee today!

[Link: octa.net/toc]

Graphics:



Blog/Newsletter/Website

Text: Volunteer to Oversee OC Go (formerly Measure M) and Be Part of a Legacy

OCTA will once again be seeking qualified volunteers to serve on the OC Go [Taxpayer Oversight Committee](#) (TOC). Applications for the 2018-2021 term will be accepted March 1 through May 1, 2018 to fill four positions; one each in the First, Second, Fourth, and Fifth Supervisorial Districts.

The TOC is an independent 11-member committee that monitors OCTA's use of revenue collected through OC Go, the county's half-cent sales tax for transportation improvements. The TOC has spent more than a decade ensuring that all OC Go funds are spent on voter-approved transportation projects.

Orange County residents in the First, Second, Fourth, and Fifth Supervisorial Districts are eligible to apply.

The First District consists of the cities of Garden Grove, Santa Ana, Westminster, portions of Fountain Valley, and the unincorporated community of Midway City.

The Second District includes the cities of Costa Mesa, Cypress, Huntington Beach, La Palma, Los Alamitos, Newport Beach, Seal Beach, Stanton, and portions of Buena Park and Fountain Valley. It also includes the unincorporated areas of Rossmoor, Sunset Beach, Surfside, and Santa Ana Heights.

The Fourth District consists of the cities of Brea, Fullerton, La Habra, Placentia, and portions of Anaheim and Buena Park. It also includes the unincorporated area of West Anaheim Islands.

The Fifth District is made up of the cities of Aliso Viejo, Dana Point, Laguna Beach, Laguna Hills, Laguna Niguel, Laguna Woods, Lake Forest, Mission Viejo, Rancho Santa Margarita, San Clemente, San Juan Capistrano, portions of Irvine, and the unincorporated communities of Coto de Caza, Ladera Ranch, Las Flores, and Wagon Wheel.

Candidates must be at least 18 years of age and be willing to participate for a three-year term. Potential committee members should also demonstrate a history of participating in community activities and be knowledgeable about transportation.

The Grand Jurors Association of Orange County (GJAOC) is conducting the TOC recruitment program and will recommend qualified candidates for membership. For additional information or to request an application, visit the [TOC recruitment webpage](#) or contact the GJAOC's Sandra Dunkin at (949) 735-9151 beginning March 1.

Graphics:

